

TKGA Design Contest

HeadStrong!

November 1, 2021, marks the fifth anniversary of TKGA.
Our TKGA, run by knitters, for knitters.

This year we celebrate five years of strength and success!
Join us in this great adventure as we search for our:

2021 TKGA Headwear Designer

Deadline for entries is October 1, 2021

The winner will be announced on
November 1, 2021



HeadStrong!

TKGA 2021 Design Contest Official Guidelines

- The entry should be an item worn on the head. It can be any item worn on the head including (but not limited to) hats, headbands, hoods, or snoods. The item can cover other parts of the body but must have the main section worn on the head. The item can be accessorized (see below). Additional pieces can be present as embellishment. Yarns used must be **currently available commercial yarns**. Yarns can be of any color or fiber and can also contain embellishments within the strand, such as (but not limited to) felted ornaments, beads, buttons, or other non-yarn trim.
- All entries must be hand knit. Accessories and embellishments may be fabricated from materials other than yarn, such as (but not limited to) beads or buttons; or handcrafted by a method other than knitting, such as (but not limited to) crochet, needlepoint, or embroidery. These non-knitted additions can be only embellishments, with the main item being hand knit with yarn.
- All submitted designs must be the original work of the entrant. An original design is one that is not directly modeled on an existing pattern and differs substantially in gauge (or yarn weight), stitch pattern, and design styling from other available designs.
- Only current members of TKGA are eligible to enter and receive prizes. You must be a member upon entry and upon conclusion of the contest.
- Knitters of all levels are encouraged to submit their original design. The contest is open to both amateur and professional designers.
- Published designs are not eligible for entry. This includes self-published designs.
- There is a limit of two entries per designer.
- All entries must be received by October 1, 2021. The winner will be announced on November 1, 2021 on our website, TKGA.com.*
- Entries will be made by submitting photographs of the item.** Each entry must include at least three, but no more than seven, photographs. One of the photographs should show the item in its entirety. If there are any important construction details, such as ties, closures, or seams, include a photograph of these areas. Close-up photos of intricate stitch patterns or stitch work is encouraged, as is a photo of the item on a model or mannequin. Keep in mind the judges must be able to see your work to evaluate and assess it. We will accept only jpeg files, and the files should not be any larger than 500KB (72dpi and 500 pixels). In addition, please name each photo file using the following naming convention:
 - nameofdesign.photo#.jpg Example: ColorColorItem.photo#2.jpg
- Entries will be judged anonymously by a jury of TKGA Certified Judges and/or TKGA Certified Master Knitters with extensive design experience. All decisions by the jury will be final and binding. The judging panel will be announced April 1, 2021.

- Entries will be judged on the following criteria:
 - Design and Artistic Appeal
 - Originality and Creativity
 - Color Balance and/or Harmony
 - Quality and Workmanship
- All entries must be accompanied by the two-page entry form at the end of this flyer. Send only the signed entry form along with your photographs. DO NOT include a pattern for your item.
- Three places will be awarded. Honorable mention awards will be given depending on the number of entries received. No entrant can place in more than one slot. Photographs of the winning designs will be published in the Spring Issue of *Cast On*.**
- Complete entries should be emailed to designcontest.tkg@gmail.com

* In the event that there is an unexpectedly large number of entries, TKGGA reserves the right to extend the judging period. Should this occur, an announcement will be made on Ravelry and in K2TOG.

** While the contestant retains copyright of all photographs, TKGGA retains the right to use all photographs submitted for advertising and guild purposes in both print and online.

Prize List

First Place

- Designation as 2021TKGA Headwear Designer with certificate and all rights to use this title
- Award Trophy
- Blue Ribbon
- \$250.00*
- ChiaoGoo 4" Twist Complete Needle Set
- Knit Picks Serendipity Book
- One year membership to TKGGA (will be applied after current membership expires)
- A yarn package valued over \$200, assembled by TKGGA Executive Director Arenda Holladay

Second Place

- Red Ribbon
- \$150.00*
- Knit Picks Serendipity Book
- A yarn package valued over \$150, assembled by TKGGA Executive Director Arenda Holladay

Third Place

- Yellow Ribbon
- \$75.00*
- Knit Picks Serendipity Book
- A yarn package valued over \$100, assembled by TKGGA Executive Director Arenda Holladay

*TKGA pays via paper check mailed via USPS

TKGA 2021 DESIGN CONTEST ENTRY FORM

Entry form must be signed in order for entry to be judged — see page 2 of this form.

Contact Information

Name: _____

Street Address:

Email: _____

Daytime Phone number: _____

Name of Entry: _____

Number of photos accompanying entry: _____ (minimum of 3, maximum of 7)

Photograph credit (Name of Photographer) _____

List all needle sizes used, in US notation:

List all yarns used. Include manufacturer, name of yarn, and color: (can continue on page 2 if needed)

_____	_____
_____	_____
_____	_____
_____	_____

On the next page, briefly describe your design inspiration and anything special about your design that the judges should be aware of. This section should be 150-200 words.

By submitting a pattern to the TKGGA 2021 Design Contest, I certify that I am the sole creator of the work and that I have not violated the intellectual property rights of any other person in creating this pattern. This notice will serve as my written permission to allow my design and entry photographs to be used exclusively by The Knitting Guild Association in advertising, online, and for guild purposes. Note: The Knitting Guild Association accepts no liability for submissions which prove to be unoriginal by the designer.

Please sign and scan this form. Email your entry to designcontest.tkgga@gmail.com no later than October 1, 2021. Include both pages of this form along with your photographs. Entries will not be accepted without a signed entry form.

Signature of entrant

Date